2024

Annual Report

Fiscal Year 2024



Nathalie Martel
TREASURER

Our Misson



Our mission is to rescue, rehabilitate, and rehome animals in crisis, and to provide sanctuary to animals who may not be suitable for rehoming. To ensure healthy human-animal relationships through education and advocacy, and to inspire a community where the animal-human bond is celebrated and nurtured.

Year in Review

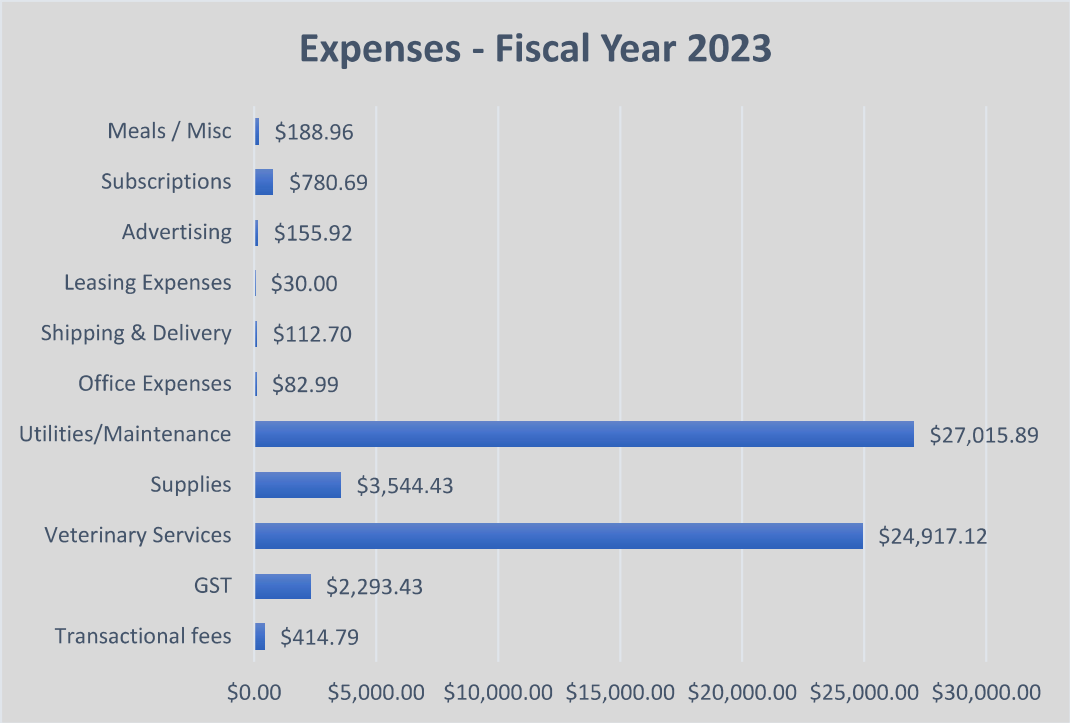
Challenges

- We experienced two large outbreaks: FIP (8 cases) and of URI (30 cases).
  All outcomes were positive.
- Half of all intakes had significant injuries (i.e. a head laceration, a failed home neuter, and severe emaciation
  due to heavy parasite loads).
- We have consistently remained above capacity – triage determines who comes
  into rescue due to space; we engage in outreach for those animals we cannot take.
- We struggled with funding through donations, fundraisers, market events, and adoptions.

Successes

- We created multiple partnerships: PetValu stores (adoption events); market organizers (educational/fundraising in the community)
- We have regular bottle drive events to raise funds.
- We have onboarded volunteers and foster families, and our board of directors to support the growth of the rescue.
- We have developed and delivered a balanced communication strategy for education through positive and pragmatic experiences within the rescue community.

Financials



Expenses pertaining to utilities and maintenance are calculated at 40% of total residence allocated to shelter space.

Detailed treasurer's report is available to anyone interested.

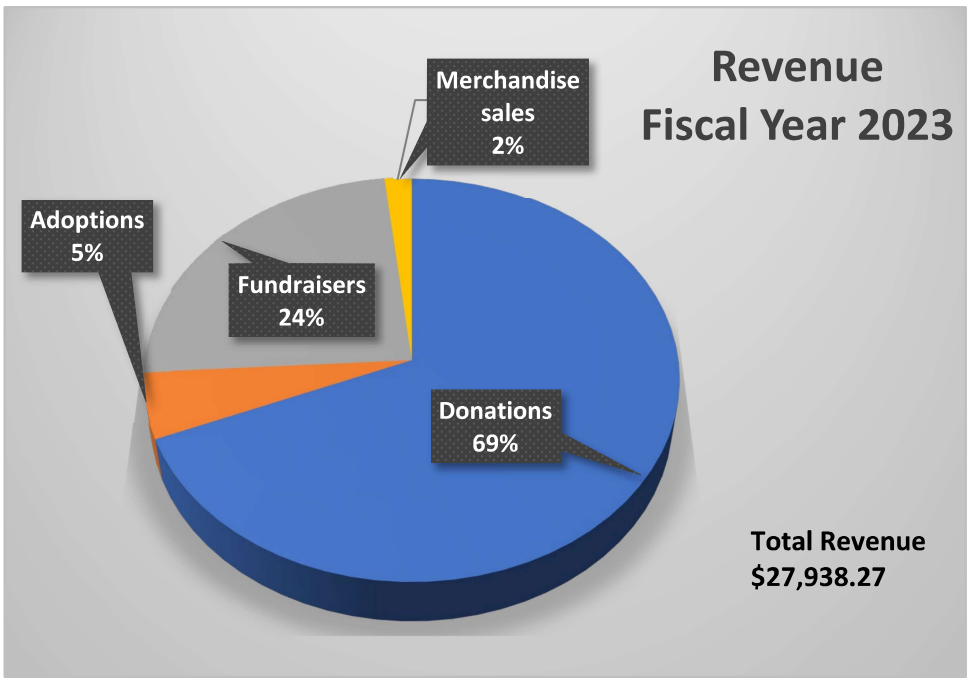
Total expenses:

$59,536.92

Total revenue:

$27,938.27

We experienced a deficit of $31,598.65 for fiscal year 2023



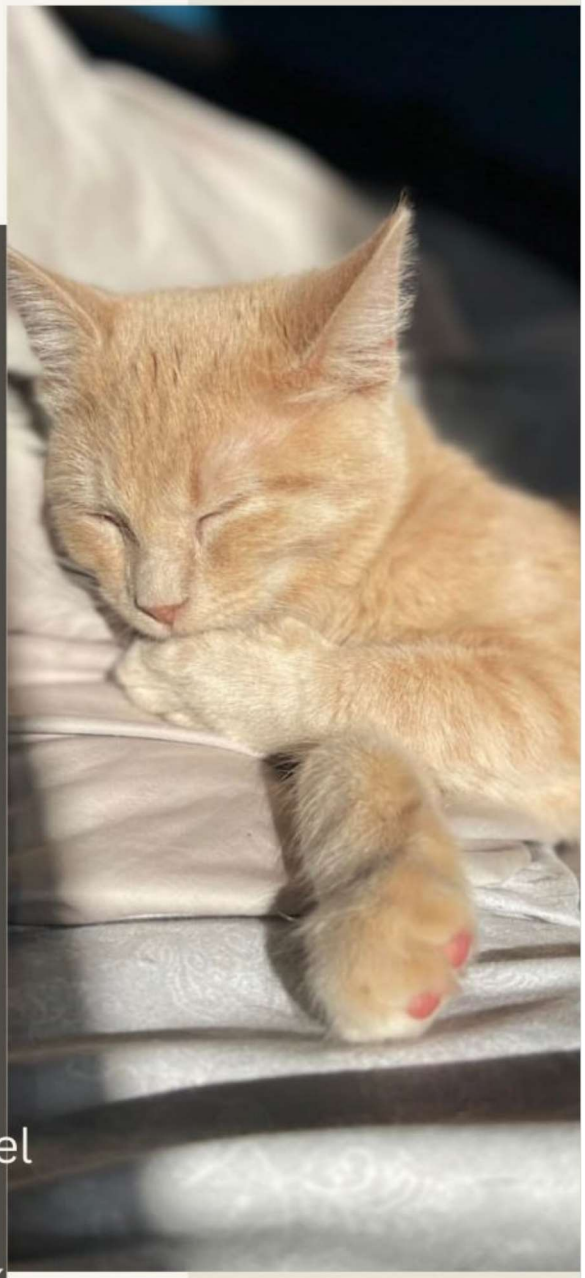
COMMUNITY IMPACT

Cats intakes	88
Cats adopted	8

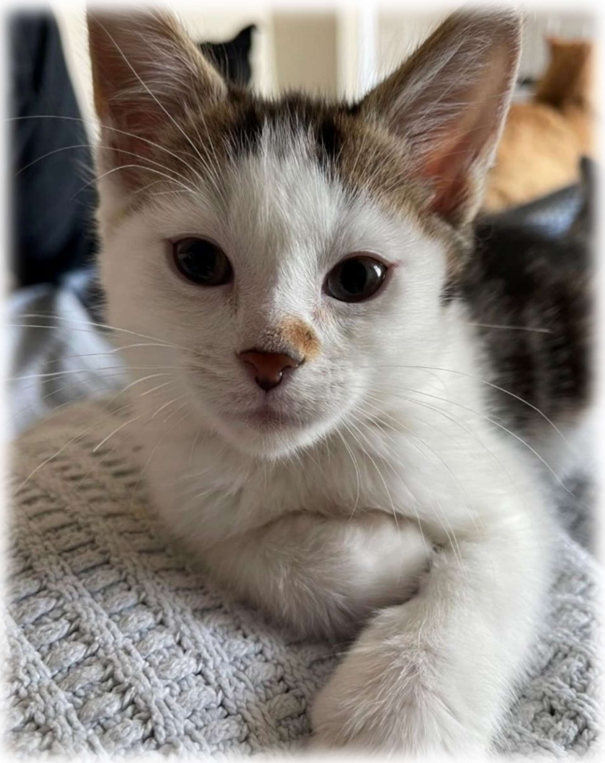
Provided support for struggling animal guardians & cat colony caregivers (food, litter, low-cost vet care). Shared surplus food with other rescues.

Gained from/shared knowledge with other organizations in the pursuit of excellence in care standards.

Developed connections with top-level rescue leaders (CATF, SGAS, Cat's Home Foundation, Feral Cat Network to align best practices & policies.



Projections





- We are working towards growing our sponsorships to support our initiatives;
- We will continue to reach out to rescue and business partners to create fundraising opportunities;
- We anticipate increased education provided at market events and other community events;
- We are working toward building relationships with our local governments to gain their support for our TNVR programs;
- We are working toward gaining corporate donors to sustain our rescue efforts;
- We are working toward gaining charity status for Boomer's Haven;
- We are anticipating the need to acquire an incubator, to better provide critical care to animals who need additional support;
- We need a vehicle dedicated to Boomer's activities, which can support our transport needs so that we can cease using our personal vehicles.